



Spread the Good Vibes



## What's Trending

With a new and modern community of cannabis enthusiasts, these trends show no signs of slowing down any time soon:

### Cannabis as a Wellness Lifestyle

Cannabis is now more accessible than it's ever been for people who want it for its medicinal properties. People with ailments continue to line up outside of dispensaries to get their prescribed medicine.

**61%** of the American population is now in favor of legal weed, which turns out to be about 6/10 people you meet.

### Cannabis Education

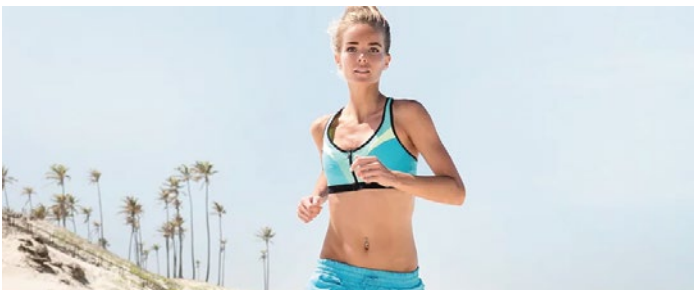
The University of Denver has introduced "Business of Marijuana". Meanwhile In Boulder, *CannaInsider* is offering a scholarship to weed entrepreneurs. Many institutions are explaining how cannabis is grown and extracted, and how to use it for medicinal purposes.

### Cryptocurrency for Cannabis

While cannabis is now legal in several states, a lot of the federally owned financial institutions refuse to get involved. Because cryptocurrency is a decentralized financial operation, it is the ideal solution for people in the industry looking for financial collaboration and support.

### Equity of Crowdfunding

Allowing more cannabis-related entrepreneurs to get their business ideas up and running, crowdfunding works for cannabis companies because it operates outside of federally-regulated financial institutions.



## Our Mission

*Our mission is to drive positive social change, teaching, and reinforcing the health benefits of medical marijuana.*

### CONFIDENTIAL

The information in this document is strictly confidential, for the sole purpose of exploring business opportunities between the disclosing party and the receiving party concerning Fruity Flavors and Namedrop. All information disclosed, including ideas, are confidential and must not be discussed with anyone without first obtaining Entertainment Retail Enterprises express permission in writing.

## Our Quality

We have the capability to customize programs to suit the client, the brand, target consumer or retail channel. **FruityFlavor apparel** is made with the most comfortable yet durable fabrics we could find, these distinctly urban tees are the perfect everyday companion.



## Our Tone

**FruityFlavors** is the Urban Lifestyle Brand for **Weed enthusiast** that celebrates and represents the medicinal healing power of cannabis with hip hop and pop culture art, colorful vibrant patterns and friendly urban, street art characters.

## Target Customers

Our customers come from the most diverse group ages, races and socioeconomic backgrounds. Ranging from young professionals dealing with **stress** and **anxiety** to patients of all ages **treating chronic and terminal illnesses** such as cancer, epilepsy, HIV/AIDS, and beyond.



## Our Artists

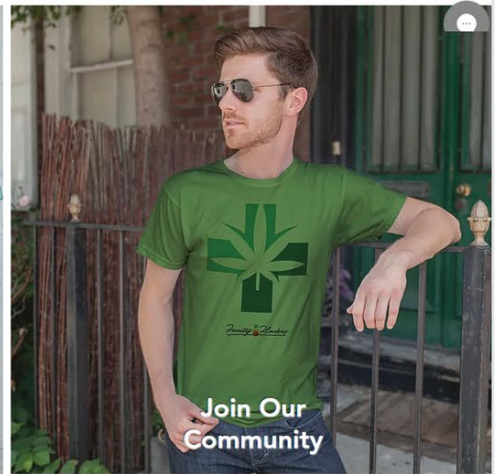
All our designers live and breathe the essence of pop culture mixed with a dash of street life. Concentrating on evergreen gear like hooded sweatshirts for men and ladies long sleeve tees, they've been right in the heart of the hip-hop design and style scene for years. We've immersed ourselves in the culture and lifestyle – and every design and piece of clothing organically captures these United cultures beautifully while promoting the healing powers of cannabis in a fun and stylish way.

### CONFIDENTIAL

The information in this document is strictly confidential, for the sole purpose of exploring business opportunities between the disclosing party and the receiving party concerning Fruity Flavors and Namedrop. All information disclosed, including ideas, are confidential and must not be discussed with anyone without first obtaining Entertainment Retail Enterprises express permission in writing.



# Our Website



## LATEST ARRIVALS

New Arrival



Puff Delic  
\$27.99 \$22.39

New Arrival



Puff G  
\$27.99 \$22.39

New Arrival



Puff Bear 2  
\$27.99 \$22.39

New Arrival



Puff Bear  
\$27.99 \$22.39

### CONFIDENTIAL

The information in this document is strictly confidential, for the sole purpose of exploring business opportunities between the disclosing party and the receiving party concerning Fruity Flavors and Namedrop. All information disclosed, including ideas, are confidential and must not be discussed with anyone without first obtaining Entertainment Retail Enterprises express permission in writing.